



Fundraising Checklist:

- ☐ Complete your profile and campaign page
- ☐ Set a reasonable goal amount
- ☐ Make sure to link a payment processor to accept donations
- ☐ Get momentum early in your campaign – ask your family and friends to share your page in their own networks
- ☐ If you came to your page, would you donate?
- ☐ Create a video or high quality photo
- ☐ Write a compelling story that shows what this trip means to you
- ☐ Are there any other parts of your campaign that look incomplete?
- ☐ Can your friends and family fund 30% of your campaign?
- ☐ Within the first two weeks, can you hit 10% of your goal?
- ☐ How will you drive interest to your campaign at the very start?
- ☐ Map out a plan for sharing your campaign and writing updates - stick to it!
- ☐ Write a motivation statement or an ideal scene to come back to if you hit any roadblocks
- ☐ Incentivize your donors with perks, gifts, or access to a special blog
- ☐ Think of how you'll use this page in the future (portfolio, resume, etc.)